

RESOLUTION NO. 6783

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF  
UPLAND, CALIFORNIA, ADOPTING A MISSION STATEMENT  
AND VISION STATEMENT

**WHEREAS**, mission and vision statements outline an organization's beliefs and values, defining the City and where it intends to go; and

**WHEREAS**, mission and vision statements help to establish the long-term direction that guides every aspect of an organization's daily operations; and

**WHEREAS**, the City Council recognizes the importance of clearly defining a mission and vision for the City; and

**WHEREAS**, the City Council held a special workshop on May 22, 2024 to discuss a mission statement and vision statement; and the discussion culminated in the Mission Statement and Vision Statement, as included in Attachment "A" of this Resolution; and

**WHEREAS**, the City Council wishes to formally adopt, through Resolution, a Mission Statement and Vision Statement, as included in Attachment "A" of this Resolution; and

**WHEREAS**, it is the majority opinion of the City Council that the proposed Mission Statement and Vision Statement capture the beliefs, values, and direction of the City of Upland.

**NOW, THEREFORE**, the City Council of the City of Upland hereby finds, determines and resolves as follows:

**Section 1.** The above recitals are true and correct.

**Section 2.** The City Council adopts the Mission Statement and Vision Statement, as included in Attachment "A" of this Resolution.

**Section 3.** The City Council finds that this Resolution is not subject to the California Environmental Quality Act ("CEQA") pursuant to Sections 15060(c)(2) (the activity will not result in a direct or reasonably foreseeable indirect physical change in the environment) and 15060(c)(3) (the activity is not a project as defined in Section 15378) of the State CEQA Guidelines, California Code of Regulations, Title 14, Chapter 3, because it has no potential for resulting in physical change to the environment, directly or indirectly. Further, if the activity is deemed a project this City Council finds that this Resolution is exempt pursuant to Section 15061(b)(3) of the State CEQA Guidelines.

**Section 4.** Severability. If any section, subsection, subdivision, sentence, or clause or phrase in this Resolution or any part thereof is for any reason held to be unconstitutional, invalid or ineffective by any court of competent jurisdiction, such decision shall not affect the validity or effectiveness of the remaining portions of

this Resolution or any part thereof. The City Council hereby declares that it would have adopted each section irrespective of the fact that any one or more subsections, subdivisions, sentences, clauses, or phrases are declared unconstitutional, invalid, or ineffective.

**Section 5.** Effective Date. This Resolution shall become effective immediately.

**Section 6.** The City Clerk shall certify the passage and adoption of this Resolution and enter it into the book of original resolutions.

**PASSED, APPROVED and ADOPTED** 22nd day of July, 2024.

  
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Bill Velto, Mayor

I, Keri Johnson, City Clerk of the City of Upland, do hereby certify that the foregoing Resolution was adopted at a regular meeting of the City Council held on the 22nd day of July, 2024, by the following vote:

AYES: Mayor Velto, Councilmembers Breitling, Garcia, Maust, Zuniga  
NOES: None  
ABSENT: None  
ABSTAINED: None

ATTEST:   
\_\_\_\_\_  
Keri Johnson, City Clerk

ATTACHMENT A

**City of Upland Mission Statement:**

The City of Upland is committed to delivering superior services that meet community needs with transparency and integrity.

**City of Upland Vision Statement:**

Upland is a safe community with historic character where residents enjoy a high quality of life.